Taking Enterprise Architecture BEYOND Theory...Into ACTION

ENTERPRISE ARCHITECTURE
— *for practitioners*
— *by practitioners*

WORKSHOPS TO MEET YOUR NEEDS
Public · Online Distance Learning · On-site

ENTERPRISE ARCHITECTURE
EACOE
CENTER OF EXCELLENCE

What Is The EACOE?

While nearly all enterprises build information systems, the end objective is not just an information system, but a flexible, changeable, and reusable asset that will meet current and future business needs.

Other EA organizations provide an array of tools, recommendations, and support documents to guide your Architecture development efforts; EACOE provides the methods and experience of actually building a real-world Enterprise Architecture.

What does that mean to you? It means that you will return to your organization with a proven, step-by-step methodology and project plan to begin IMMEDIATELY!
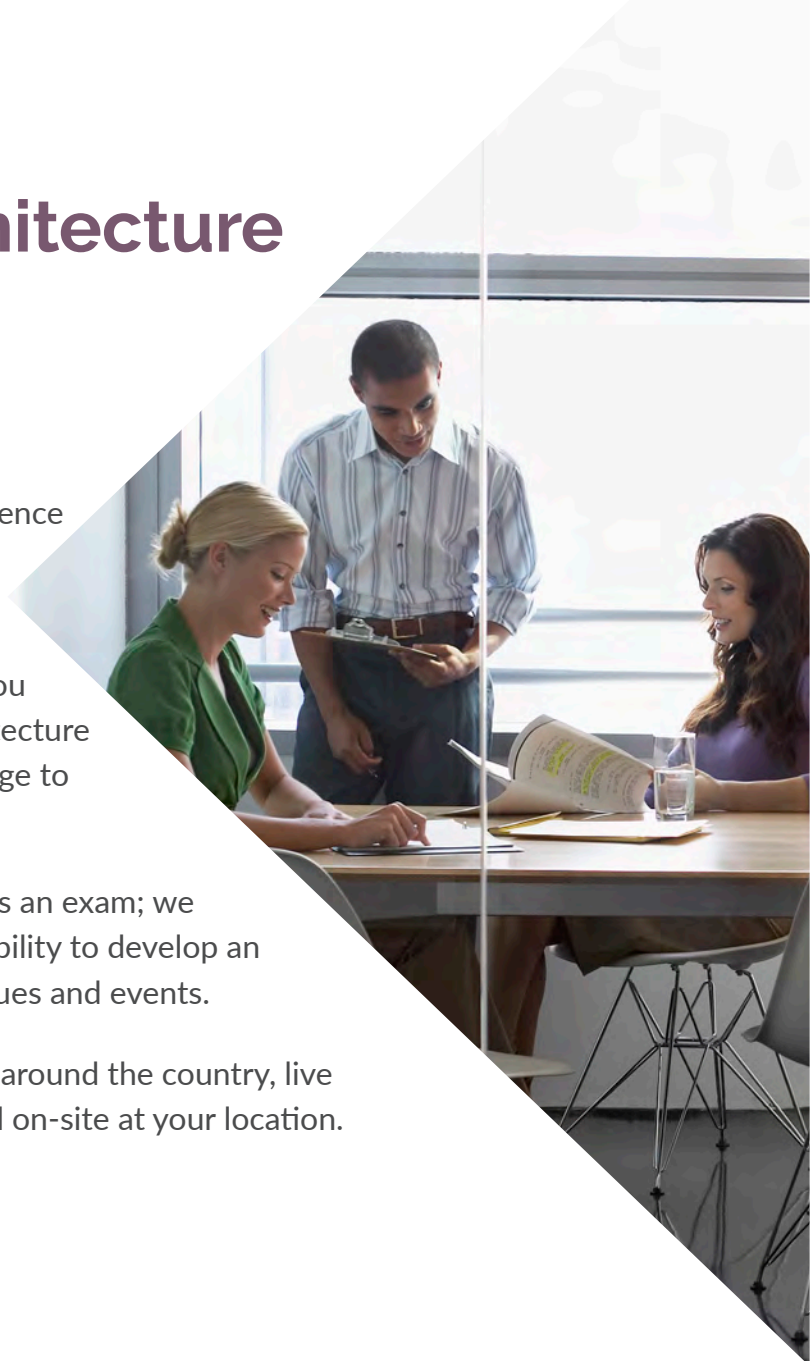
To learn more, visit https://www.eacoe.org/about

Enterprise Architecture
for Practitioners
by Practitioners

The Enterprise Architecture Center of Excellence (EACOE) offers workshops that actually develop a working Enterprise Architecture.

More than theory alone, our workshops have you participate in all the phases of Enterprise Architecture and certify your ability to transfer that knowledge to your organization.

We don't guarantee that you will be able to pass an exam; we ensure that you are able to demonstrate your ability to develop an Enterprise Architecture based on real-world issues and events.

Our workshops are offered at various locations around the country, live as a distance learning opportunity, or presented on-site at your location.

Who Uses the EACOE Method?

EA has been successfully implemented worldwide using EACOE practices and EACOE-certified Architects

Over 50% of Fortune 1000 Organizations

Federal Government Agencies

State and Local Governments

International Organizations

Here's How To Find The Best Enterprise Architecture Training and Experience For Your Organization

*S*ome courses focus on theory at the expense of implementation; others focus solely on technology and exclude the interests of non-technical and non-management personnel.

Compare our workshops to other widely-available courses. Here's how you can ensure that your investment in Enterprise Architecture provides **the most benefit to your organization**.

Who are the Instructors?

✔ Actual practitioners of Enterprise Architecture

✘ Lecturers presenting a prepared program

What is the end product of the Enterprise Architecture Course?

✔ Actionable plans to implement EA in your business or organization

✘ Examples of EA implementations

How is the course divided between lecture and practice?

✔ 20% or less lecture and at least 80% practice relevant to your business or organization

✘ 25% or more lectures with group practice on generic architectures

What is the fundamental content of the Enterprise Architecture course?

✔ A proven, step-by-step Enterprise Architecture methodology and project plan – ready to go on Monday morning!

✘ An Encyclopedia of EA Information

What is the focus of your EA course deliverables?

✔ System implementations PLUS an understanding of the entire enterprise's needs and clear direction toward meeting those needs

✘ System implementations — but what about the rest of the organization?

Who will be able to use the resulting Enterprise Architecture plan — who will be able to both read and understand its contents?

✔ Business stakeholders from all areas of the organization as well as technology specialists

✘ Technology specialists who understand the jargon of the technology

What will I be working on during the workshop?

✓ Plans for addressing continuous business and organizational change based on a clearly documented methodology

✗ Technology projects based on hypothetical business organizations

What else will I need after the course to begin implementation in our organization?

✓ The complete Enterprise Architecture methodology is provided in a tool you will receive at the workshop

✗ Various tools and utilities are recommended for implementation

How long before my organization can realize some benefit from this course?

✓ Enterprise Architecture deliverables have immediate benefits using Application/System Portfolio Optimization and Rationalization. They also provide direction for all future development efforts

✗ Deliverables are intended for future development efforts

Who should attend this course?

✓ Personnel from management, non-management, and technology professionals will learn to identify and address the needs of the entire organization

✗ Those with information technology and modeling experience

How is the Enterprise Architecture Certification evaluated?

✓ Based on the quality of the classroom-developed, organization-specific, Enterprise Architecture deliverables developed in the workshop

✗ A multiple-choice exam

What resources are available to me after the workshop?

✓ Full access to a video of the complete course for ongoing review and reinforcement of learning objectives

✗ Website — or often nothing at all!

What examples are used to demonstrate Enterprise Architecture?

✓ Real-life examples of actual successful Enterprise Architecture implementations

✗ Classroom-based teaching examples

Does this course cover technology issues and activities only?

✓ Modeling activities are combined with "soft" communication and listening skills to encompass the needs of all members of the organization

✗ Yes, the course focus is on modeling technology activities

Here's what is included in our 4-day workshop:

For detailed course outline, please visit:
https://eacoe.org/workshop-outline/

1. Enterprise Architecture and the Business
2. Definitions
3. Demystifying Enterprise Architecture for the Non-Practitioner
4. Planning for Enterprise Architecture
5. Developing the Enterprise Architecture Models
6. The Model of Models — Business on a Page
7. Further Understanding the Enterprise through Implementation Models and Analysis
8. What Enterprises are Actually Doing — Real Enterprise Architecture Models
9. Doing the Work
10. Ongoing Enterprise Architecture Activities
11. Managing the Models
12. Addressing Organizational Change and Resistance to Change
13. The Enterprise Architect Maturity Model
14. Conducting an Enterprise Architecture Project: the Process and Work Breakdown Structure
15. Short Term Approaches for Long Term Success
16. The Enterprise Architect Job Description
17. Developing a Center of Excellence
18. The Quick Start Toolkit
19. Next Step Activities

For Distance Learning details, please visit:
https://eacoe.org/distance-learning-workshops

The EACOE Workshop is the only EA learning experience available in which you actually create an Enterprise Architecture that is ready to be implemented "on Monday morning" when you return to your organization.

Other courses provide you with an encyclopedia of EA knowledge — but they don't tell you what to do with that knowledge!

Don't spend your time, your effort, and your budget on a "body of knowledge" and find you still have no ACTION plan.

The EACOE Workshop, through actual Enterprise Architecture practice, provides the only comprehensive environment for the Enterprise Architect.

For more detail, visit https://www.eacoe.org/about

Our certification approach is simple and straightforward:

➥ Learn the practice of Enterprise Architecture

➥ Perform the Enterprise Architecture you have learned

➥ Be reviewed by the world's most experienced Enterprise Architects

➥ Receive the appropriate certification level

In An Attendee's Words...

"How do you gauge the "worth" of an Enterprise Architect Certification Workshop? To me, there is one overriding criteria – can I actually develop an Enterprise Architecture? Of course, this cannot be gauged the day after the education and workshop sessions. Sam Holcman said that his intent in the Workshop is preparing us to do Enterprise Architecture "...on Monday morning" — providing the necessary methodology, tools, templates, framework, project management work breakdown structure, and support materials. Not only was I prepared, but we launched a Quick Start Enterprise Architecture effort, as we were taught in the Workshop. I can now, after a few months of effort, say that our organization produced, and is now enabling, the Enterprise Architecture we developed. — the true testimonial to this Workshops effectiveness."

Your COMPLETE Enterprise Architecture Resource

Enterprise Architect Certification

EACOE Certified Enterprise Architects have the proven ability to perform Enterprise Architecture activities using globally accepted standards and guidelines.

EA Consulting & Implementation

Yes, we actually DO Enterprise Architecture! We provide support for your Enterprise Architecture efforts from mentoring your project team to continuous support.

Executive Briefings

We offer management-level briefings about Enterprise Architecture that are based on your needs.

Presented by:
The Architectures Center of Excellence
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Workshop Presenter

SAMUEL B. (Sam) HOLCMAN is the Chairman of the Pinnacle Business Group, Inc., Managing Director of the Enterprise Architecture Center Of Excellence (EACOE) and the Business Architecture Center Of Excellence (BACOE), and the President of the Zachman Institute for Framework Advancement (ZIFA). He is considered the practitioners practitioner in Enterprise Architecture and Business Architecture and the leading implementer and world-wide educator and trainer in Enterprise Architecture and Business Architecture methodologies and techniques.

To learn more about your presenter, Sam Holcman, visit https://www.eacoe.org/sam-holcman/